

# EVENT IMPACT REPORT

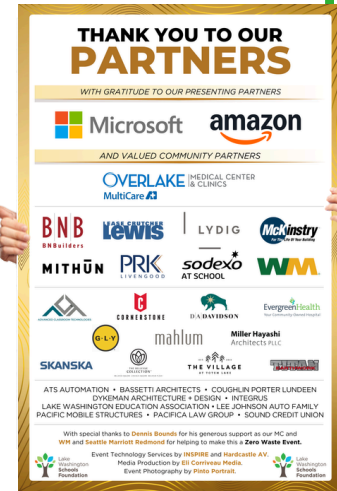
Your support as a **LWSF Community Partner** enables us to fund and amplify community resources that provide Lake Washington School District students what they need to thrive, both now and in the future.  
We were proud to highlight your support at our 20<sup>th</sup> anniversary benefit.

**EVENT:** 20<sup>th</sup> ANNIVERSARY BE THE BRIDGE SPRING BENEFIT  
**DATE:** MARCH 27, 2025  
**VENUE:** SEATTLE MARRIOTT REDMOND

**# OF ATTENDEES:** 285  
**TOTAL DONATIONS:** \$290,475+

## PROGRAM HIGHLIGHTS:

- Emceed by former KING 5 evening anchor and current LINKS Lunch Buddy Dennis Bounds.
- Musical performance from a LWSH student.
- New this year: Increased networking time, silent auction, welcome bubbles for all guests, open bar, desserts donated from local bakeries.
- Videos produced by a LWSH alumnus.
- 3D-printed bridge centerpieces designed and created by students using funding facilitated by LWSF.



## IMPACT

WITH YOUR HELP, WE RAISED **\$290,475** TO SUPPORT  
**30,882** STUDENTS VIA OUR **17** PROGRAMS + SERVICES  
ACROSS **57** SCHOOLS IN KIRKLAND, REDMOND, AND SAMMAMISH.



Scan to see what your support makes possible.

## AUDIENCE & REACH



**285**

event attendees including a WA State Representative, city mayor, city councilmembers, school board members, school district leaders, and other caring community change-makers.



**101,000**

total "opens" of event-related emails (63% open rate).



**NINE**

digital and print publications.



**86,129**

"impressions" of event flyers on PeachJar parent network.



**1,560**

total pageviews on our Be the Bridge webpage.

**16,131 SOCIAL MEDIA REACH**

Scan to view!



SEE THE PICTURES AND VIDEO HIGHLIGHTS:

[www.lwsf.org/bethebridge](http://www.lwsf.org/bethebridge)

